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**SECTION 3**

GLOSSARY

# GLOSSARY

Our culture includes its own set of Sweet Jesus-isms. And your induction into the Sweet Jesus world wouldn’t be complete without learning the lingo we all use to describe our products – and our fellow staff members! The following are the common terms that will become part of your daily vocabulary.

## STAFF

**General Manager (aka ‘GM’)**: The top level Sweet Jesus employee. Responsible for staffing, ordering, scheduling and ensuring the overall guest experience, environment and product quality are always maintained.

**Shift Supervisor**: In lieu of the general manager being present, shift supervisors are the reporting employee and will be held responsible for cash handling (deposits, cashout, banking) and ensuring the overall guest experience, environment and product quality are always maintained.

**Cone Artist**: Cone artists are responsible for all store level operations including guest interaction, working the till, cone line production, and overall upkeep and cleanliness of the Sweet Jesus space.

## PRODUCT

**Pimped Out Soft Serve**: The hallmark Sweet Jesus product. Pimped out soft serve is our signature soft serve flavours, injected with a variety of sauces and dressed with toppings. Each menu item is built to pair flavours that marry well together to create a whole that is greater than the sum of its parts. Our pimped out creations are made to be both visually stunning and delicious.

**Straight Up Soft Serve**: A more classic approach, straight up soft serve is plain soft serve ice cream.

**Sauced**: The addition of any of our sauces to a straight up soft serve. Similar to a “dipped” cone at other establishments, however we inject the sauce into the ice cream rather than dip it.

**Cup vs Cone**: Our two methods of delivering the above products. The main difference being that a cone looks more visually stunning while a cup is easier to consume the product from, or share.

**Biggie**: Our large size offering for the above products. The standard sizing is 6.5 twists of soft serve ice cream.

**Smallz**: Our small size offering for the above products. The standard sizing is 3.5 twists of soft serve ice cream.

**Shakes**: Our blended beverage offering. A combination of soft serve ice cream, flavouring, milk and ice, topped with decadent whipped cream and garnishes. Served in one size (16oz).

**Cold Brew Injection**: An addition available to the shakes. A strong coffee concentrate that is bended in to add coffee flavour and a caffiene kick.

**Hot Chocolates**: Our warm beverage offering. Signature Sweet Jesus hot chocolate topped with decadent toppings and garnishes. Served in one size (12oz).

**Pimped Out Pints**: Take home versions of some of our pimped out soft serve. These follow the same recipes as the pimped out versions, however the ingredients are mixed and then frozen into a 16oz pint and topped with garnish for when you want Sweet Jesus later instead of now.